

Sports Media and Analytics (BACOM)

This is a recommended program of study for students planning to transfer to the College of Liberal Arts and Human Sciences to earn a Bachelor of Arts in Communication, Major - Sports Media and Analytics (SMA).

Recommended VCCS Courses	VT Credits 1st. Sem	VT Credits 2nd. Sem	Virginia Tech Course Application
First Year			
ENG 111, 112	3	3	ENGL 1105, 1106
Critical Thinking in the Humanities ¹	3	3	Critical Thinking in the Humanities Courses
Reasoning in the Social Sciences ¹	3		Reasoning in the Social Sciences Courses
Reasoning in the Natural Sciences ¹	4	4	Reasoning in the Natural Sciences Courses
Quantitative and Computational Thinking ¹	3	3	Quantitative and Computational Thinking Courses
CST 100		3	COMM 2004
TOTAL	16	16	
Second Year			
CST 110	3		COMM 2014
Critique and Practice in Design and the Arts ¹	3	3	Critique and Practice in Design and the Arts Courses
Critical Analysis of Identity and Equity in the United States ¹		3	Critical Analysis of Identity and Equity in the United States Courses
CST 201		3	COMM 2124
CST 114	3		COMM 2084
ENG 221+222 ³	3	3	COMM 2024+2XXX
Transferable course toward possible minor ⁴	3		Transferable course for possible minor
Transferable electives or course toward a possible minor ^{2, 4}		3	Electives or Transferable course for possible minor
TOTAL	15	15	

Footnotes

¹ See VCCS General Education Requirements: Pathways Core Concepts.

² See VCCS Transferable courses at VCCS and Richard Bland Transferable Courses.

³ Student must take both courses in order to receive transfer credit.

⁴ Minor, cognate, or double major – *Beyond* studies in Communication, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 credits) or double major (credits vary by major). Students should **NOT take COMM, JMC, or PR equivalents** as part of this requirement.

Please be in contact with the CLAHS contact listed in the Transfer Guide if you have questions about the Pathways Core Concepts and VCCS courses that can be used to fulfill them.

Foreign Language: The minimum requirement may be met in high school by completing 3 units of a single foreign or classical language credit or American Sign Language credit. The requirement may also be met by one of the following before or after transfer admission:

- Those who have taken 2 years of a single foreign language in high school can complete the 1106 equivalent course at their current college in the same language as taken in high school or by taking the 1106 course at Virginia Tech.
- Students who have not completed two units of a single foreign language in high school **MUST** earn six credit semester hours of college-level foreign or classical language credit (ex: 1105-1106). These six credit hours are in addition to the 120 credit hours required for graduation.