

**Advertising - ADVI (BACOM)**

This is a recommended program of study for students planning to transfer to the College of Liberal Arts and Human Sciences to earn a Bachelor of Arts in Communication, Major - Advertising (ADV).

Recommended VCCS Courses	VT Credits 1st. Sem	VT Credits 2nd. Sem	Virginia Tech Course Application
<b>First Year</b>			
ENG 111, 112	3	3	ENGL 1105, 1106
<a href="#">Critical Thinking in the Humanities</a> <sup>1</sup>	3	3	Critical Thinking in the Humanities Courses
<a href="#">Reasoning in the Social Sciences</a> <sup>1</sup>	3		Reasoning in the Social Sciences Courses
<a href="#">Reasoning in the Natural Sciences</a> <sup>1</sup>	4	4	Reasoning in the Natural Sciences Courses
<a href="#">Quantitative and Computational Thinking</a> <sup>1</sup>	3	3	Quantitative and Computational Thinking Courses
CST 100		3	COMM 2004
<b>TOTAL</b>	<b>16</b>	<b>16</b>	
<b>Second Year</b>			
CST 221	3		PR 2044
<a href="#">Critique and Practice in Design and the Arts</a> <sup>1</sup>	3	3	Critique and Practice in Design and the Arts Courses
<a href="#">Critical Analysis of Identity and Equity in the United States</a> <sup>1</sup>		3	Critical Analysis of Identity and Equity in the United States Courses
CST 114 or BCS 140	3		COMM 2084
CST 201		3	COMM 2124
ENG 221+222 <sup>3</sup>	3	3	COMM 2024+2XXX
CST 110	3	3	COMM 2014
<b>TOTAL</b>	<b>15</b>	<b>15</b>	

**Footnotes**

<sup>1</sup> See VCCS General Education Requirements: Pathways Core Concepts.

<sup>2</sup> See VCCS Transferable courses at VCCS and Richard Bland Transferable Courses.

<sup>3</sup> Student must take both courses to receive transfer credit.

Please be in contact with the CLAHS contact listed in the Transfer Guide if you have questions about the Pathways Core Concepts and VCCS courses that can be used to fulfill them.

**Foreign Language:** The minimum requirement may be met in high school by completing 3 units of a single foreign or classical language credit or American Sign Language credit. The requirement may also be met by one of the following before or after transfer admission:

- Those who have taken 2 years of a single foreign language in high school can complete the 1106 equivalent course at their current college in the same language as taken in high school or by taking the 1106 course at Virginia Tech.
- Students who have not completed two units of a single foreign language in high school **MUST** earn six credit semester hours of college-level foreign or classical language credit (ex: 1105-1106). These six credit hours are in addition to the 120 credit hours required for graduation.